Balanced: Golden Rainbow | GLRBX & GLRIX

JAMES ADVANTAGE FUNDS

James Investment Research, Inc., P.O. Box 8, Alpha, Ohio 45301 www.jamesfunds.com | info@jamesfunds.com | 1-800-99-JAMES

Advised by James Investment Research, Inc.

SEPTEMBER 30, 2016

Fund Info

Fund Statistics as of September 30, 2016

	RETAIL	INSTITUTIONAL
Ticker Symbol	GLRBX	GLRIX
Cusip	470259102	470259821
Benchmark Index		*Balanced Blend
No. Stocks in Portfolio	214	214
Assets	\$2,726.9 Mil.	\$1,500.6 Mil.
Median Capitalization	\$2,008.7 Mil.	\$2,008.7 Mil.
Price/Earnings	15.07	15.07
Price/Book	3.36	3.36
Beta [^]	0.80	0.80
* 050/ 00D 500® / 050/	D " 00000®	/ 500/ D /

^{* 25%} S&P 500° / 25% Russell 2000° / 50% Barclays Capital U.S. Intermediate Government/Credit Bond Index

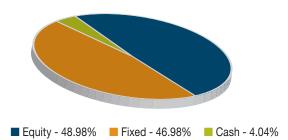
Fund Operating Expenses Prospectus 11/01/2015 (Expenses that are deducted from Fund assets)

	RETAIL	INSTITUTIONAL
Management Fee	0.64%	0.64%
Distribution (12b-1) Fees	0.25%	NONE
Other Expenses	0.08%	0.08%
Acquired Fund Fees and Expenses	0.00%	0.00%
Total Annual Fund Operating Expenses ^(a)	0.97%	0.72%

Top Ten Equity Holdings as of July 31, 2016

Dr Pepper Snapple Group Inc	1.92%
Northrop Grumman Corp	1.85%
Travelers Cos Inc/The	1.77%
AT&T Inc	1.61%
AMERCO	1.56%
Lockheed Martin Corp	1.53%
Deluxe Corp	1.47%
Alaska Air Group Inc	1.12%
Newmont Mining Corp	1.04%
Magna International Inc	1.00%

Asset Allocation



As a % of total portfolio as of 9/30/16.

Investment Objective

The James Balanced: Golden Rainbow Fund seeks to provide total return through a combination of growth and income and preservation of capital in declining markets.

Investment Strategy & Process

Under normal circumstances, the James Balanced: Golden Rainbow Fund invests primarily in equity securities of foreign and domestic companies that the Adviser believes are undervalued, and in fixed income securities. The Fund will normally hold both equity securities and fixed income securities, with at least 25% of its assets in equity securities and at least 25% of its assets in fixed income securities.

Equity securities that the Fund will principally invest in are common stocks, preferred stocks and exchange traded funds ("ETFs") that invest primarily in equity securities. Some or all of the equity portion of the Fund may be invested in small and micro capitalization companies. Fixed income securities that the Fund will principally invest in are U.S. government securities, corporate bonds, municipal bonds and/or sovereign bonds of any maturity, as well as ETFs that invest primarily in such securities. Any non-US government securities in the Fund's portfolio will consist primarily of issues rated "Baa2" or better by Moody's Investors Service, Inc. ("Moody's") or "BBB" or better by Standard & Poor's Ratings Group ("S&P") and unrated securities determined by the Adviser to be of equivalent quality, as well as high quality money market instruments. The Fund will attempt to provide total return in excess of the rate of inflation over the long term (3 to 5 years).

Morningstar Rating™

Overall Rating	****
3 Year Rating	****
5 Year Rating	****
10 Year Rating	****

The Morningstar Star Rating TM for the James Balanced: Golden Rainbow Fund (GLRBX) is based on risk-adjusted returns as of 9/30/16 in the conservative allocation category out of 481 funds overall and in the last 3 years, 421 in the last 5 years, and 276 in the last 10 years.

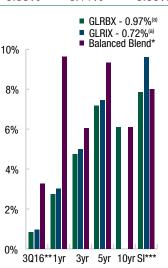
The overall Morningstar Star Rating™ for a fund is derived from a weighted average of the performance figures associated with its three, five and ten year Morningstar rating metrics. ©2016 Morningstar, Inc. All Rights Reserved.

Performance as of September 30, 2016

	3Q16**	1yr	3yr	5yr	10yr	SI***
GLRBX	0.84%	2.75%	4.74%	7.19%	6.10%	7.86%
GLRIX	0.96%	3.03%	5.01%	7.46%	-	9.61%
Balanced Blend*	3.27%	9.63%	6.06%	9.33%	6.11%	8.00%

Investors should consider the investment objectives, risks, and charges and expenses of the James Advantage Funds (the Funds) carefully before investing; this and other information about the Funds is in the prospectus, which can be obtained by calling 1-800-99-JAMES. Read the prospectus carefully before you invest. The performance data quoted represents past performance; past performance does not guarantee future results. The investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. The Funds' current performances may be lower or higher than the performance data quoted. Investors may obtain performance information current to the last month-end, within 7 business days, at www.jamesfunds.com. *25% S&P 500® / 25% Russell 2000® / 50% Barclays Capital U.S. Intermediate Government/Credit Bond Index. **3rd quarter numbers are not annualized. (All other number are average annual returns.) ***Since Inception GLRBX and Blend 7/1/91; GLRIX 3/2/09.
© Indicates total annual fund operating expenses.

Additional Performance figures can be found at 7amesFunds.com.



[^] A quantitative measure of volatility.

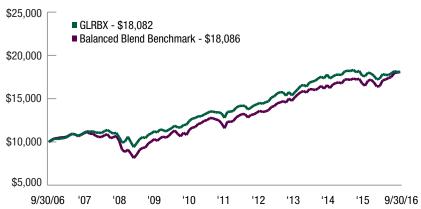
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Growth of \$10,000 as of September 30, 2016

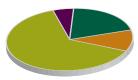


This performance is based on reinvestment of all dividends and distributions and does not reflect the deduction of taxes that a shareholder would pay on any distributions or the redemption of Fund shares.

GLRBX Yearly Returns

2000	4.58%
2001	2.56%
2002	-0.79%
2003	18.22%
2004	12.97%
2005	8.37%
2006	7.90%
2007	8.61%
2008	-5.53%
2009	7.12%
2010	14.06%
2011	4.77%
2012	8.13%
2013	12.97%
2014	7.12%
2015	-0.68%

Breakout



- (Less than \$250 mil) 0.03%
- (\$250 \$1,000 mil) 7.18%
- (\$4,000 \$7,000 mil) 10.45%
- (Greater than \$7,000 mil) 58.90%

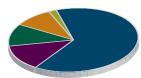
Equity Sector Diversification



- Consumer Non-Cyclical 8.51%
- Finance 8.35%
- Technology 7.98%
- Basic Materials 6.44%
- Utilities 5.44%

As a % of total portfolio as of 9/30/16. Top 5 Sectors.

Fixed Sector Diversification



- US Treasury 28.04%
- Corporate 6.46%
- Agencies 5.90%
- Municipal 5.14%
- Sovereign 0.85%

As a % of total portfolio as of 9/30/16. Top 5 Sectors.

Market Cap

- (\$1,000 \$4,000 mil) 23.44%

As a % of total portfolio as of 9/30/16.

Portfolio Managers

Dr. Frank James, Ph.D

44 Years Founder and Chairman of James Investment Research

Barry R. James, CFA, CIC

30 Years President/CEO and Portfolio Manager with James Investment Research President of the James Advantage Funds

Thomas L. Mangan, MBA, CMFC

Senior Vice President and Portfolio Manager, VP and CFO of James Advantage Funds

David W. James, CFA

36 Years Senior Vice President and Portfolio Manager

Ann M. Shaw, CFP

38 Years **Chief Operating Officer** and Portfolio Manager

R. Brian Culpepper, MBA, CMFC

20 Years Vice President and Portfolio Manager

Brian Shepardson, CFA, CIC

17 Years First Vice President and Portfolio Manager

Trent D. Dysert, CFA

10 years Portfolio Manager

Matthew G. Watson, CFA, CPA 9 years

Portfolio Manager

The Blended Index is comprised of a 25% weighting in the S&P 500® Index, a 25% weighting in the Russell 2000® Index (a widely recognized index of market activity based on the aggregate performance of U.S. domiciled, publicly traded common stocks, which as of October 31, 2015, had an average market capitalization of approximately \$1.9 billion, a median market capitalization of approximately \$730 million and the largest company in the index had an approximate market capitalization of \$6.4 billion) and a 50% weighting in the Barclays Capital U.S. Intermediate Government/Credit Bon Index (an unmanaged index generally representative of intermediate term bonds).

S&P 500 refers to the Standard and Poor's 500® Index with dividends reinvested. It generally represents the aggregate price changes in the largest 500 publicly traded companies. One cannot invest

Price/Earnings ratio is a valuation of a company's current share price compared to its per-share earnings.

Price/Book ratio is a ratio used to compare a stock's market value to its book value. It is calculated by dividing by dividing the current closing price of the stock by the latest quarter's book value per share. For each fund with at least three-year history, Morningstar calculates a Morningstar RatingTM based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a fund's monthly performance (including the effects of sales charges, loads, and redemption fees), placing more emphasis on downward variations and rewarding consistent performance. The top 10% of the funds in each category receive 5 stars, the next 22.5% receive 4 stars, the next 35% receive 3 stars, and the next 22.5% receive 2 stars and the bottom 10% receive 1 star. (Each share class is counted as a fraction of one fund with at least three-year history, Morningstar RatingTM based on a Morningstar Risk-Adjusted Return measure that accounts for variation in a fund's monthly performance (including the effects of sales charges, loads, and redemption fees), placing more emphasis on downward variations and rewarding consistent performance. The top 10% of the funds in each category receive 2 stars and the bottom 10% receive 1 star. (Each share class is counted as a fraction of one fund with a fund of the funds in each category receive 2 stars and the bottom 10% receive 1 star. (Each share class is counted as a fraction of one fund with a fund of the funds in each category receive 2 stars and the bottom 10% receive 1 star. (Each share class is counted as a fraction of one fund with a fund of the funds in each category receive 2 stars and the bottom 10% receive 1 star. (Each share class is counted as a fraction of one fund with a fund of the funds in each category receive 2 stars and the bottom 10% receive 1 star. (Each share class is counted as a fraction of one fund with a fund of the funds in each category receive 2 stars and the bottom 10% receive 1 stars.)

fund with the scale and rated separately, which may cause slight variations in the distribution percentages.)

As of 9/30/16 James Balanced: Golden Rainbow Fund (GLRBX) was rated against the following numbers of U.S. domiciled Conservative Allocation funds over the following time periods: 481 funds in the last three years, 421 in the last five years, and 276 in the last 10 years. With respect to these Conservative Allocation funds, the James Balanced: Golden Rainbow Fund received a Morningstar Rating for 4 stars for the ten year period.

Ratings are based on risk-adjusted return. The Overall Morningstar Rating for a fund is derived from a weighted average of the performance figures associated with its 3, 5 and 10-year (if applicable) Morningstar Rating metrics. (Overall and 3-years 481 funds)

Fund holdings and sector weightings are subject to change without notice. The average annual total returns assume reinvestment of income, dividends and capital gains distributions and reflect changes in net asset value. The principal value and investment return will vary with market conditions so that an investor's shares, when redeemed, may be worth more or less than their original cost. Small-Cap investing involves greater risk not associated with investing in more established companies, such as greater price volatility, business risk, less liquidity and increased competitive threat. You should note that the James Advantage Funds are professionally managed mutual funds while the indices are unmanaged, do not incur expenses and are not available for investment. James Advantage Funds distributed by ALPS Distributors, Inc., 1290 Broadway, Ste 1100, Denver, CO 80203. Barry R. James, Thomas L. Mangan, David W. James, Ann M. Shaw, R. Brian Culpepper, Brian Shepardson, Trent D. Dysert, and Matthew G. Watson are registered representatives of ALPS Distributors, Inc.